

LEATHER

SLAY

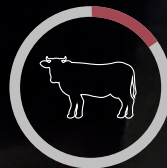
WHAT IF THE LEATHER INDUSTRY HAD GLASS WALLS?



cattle raised for slaughter on Earth right now



slaughter age for 'luxurious' calf skin leather



Cows are killed at a fraction of their natural lifespan

ANIMALS

2x more foreign workers get into accidents on Italian tanneries compared with Italians

PTSD-like symptoms faced by slaughterhouse workers

+9 different forms of cancer tied to working in tanneries

PEOPLE

+90% of leather tanned with toxic chromium



up to 86kg CO₂e to produce one leather handbag compared with animal-free alternatives



1 pair of cow skin leather shoes = 7,612 litres of water

PLANET

WHAT CAN WE DO ABOUT IT?

Choosing to avoid new leather, and buying pre-loved vegan leather, as well as recycled, bio-based and sustainable leather alternatives helps everyone. Look for MIRUM, Desserto, cork, washable paper, Piñatex and more.

Ask brands you love #WhatShouldIWearInstead, encouraging them to use innovative leather alternatives as fashion moves beyond seeing skins as materials.

Collective
Fashion
Justice